

BURLINGTON SCHOOL DISTRICT



# Strategic Planning Board Retreat

*May 7, 2016*



## Strategic Planning Board Retreat

### Groups

1. Mark P  
Kyle  
Kat  
Miriam

2. Liz  
Susanmarie  
Mark B.  
Jake

3. Stephanie  
Brian  
Lauren  
Nate

Please sit with your group.

# Strategic Planning Approach

- Clarification: “Help me understand.”
- Listening: “Seek first to understand, then to be understood.”
- Discussion: “Don’t tell me what is wrong with this; help me make it better.”
- Decision-Making: Consensus – “Can you live with it? Can you publicly support it?”

# Objective

- Our objective is to create a strategic plan that would inevitably make a difference for students, staff and the community of the Burlington School District
- [Video](#)

# Timelines

- There will be an overlap with Board Improvement goals vs Strategic Plan Goals

# Strategic Planning Elements

The elements of strategic planning are:

- Mission
- Vision
- What we value or Core Beliefs
- Major areas of emphasis

# Visit Sites – Districts like Us

## Build on the work started in Community

*Gallery Walk – Review exit cards - cluster*

*Seattle*

*Minneapolis*

*Buncombe County, NC*

*Bellingham, WA*

*Evansville Kentucky*

## Definition of Mission

- The Mission should be a clear succinct statement that defines the **purpose** and **function** of the Burlington School District.



# Burlington School Board Draft Mission

- Mission:
- **1: We build on the diverse cultures, experiences, and interests of our students and community to support student-centered learning and foster intellectual growth. We partner with families and the community at large to help our students develop the knowledge and skills to become independent, self-directed, and lifelong learners who contribute responsibly to society.**

# Question

- When read aloud, does this statement clearly and succinctly describe the **purpose** and **function** of the Burlington School Board?
- What phrases if any are missing from Stakeholder input?

## Definition of Vision

- The Vision should be captured in a **catch phrase, a rallying cry** that is easily remembered and identifies our ideal future.
- Slogan game

# Burlington School Board Draft Vision

- Vision:
- Burlington School District is an innovative, equitable, and collaborative community of learners inspiring and shaping a dynamic and sustainable future for Burlington.
- “We all Belong”

# Question

- When read aloud does the **catch phrase** become a **rallying cry** for our system that is easily remembered by all of us?

**Burlington School Board  
Draft Values or Core Beliefs**

# Graduation Expectations

Our goal is to challenge all students to achieve at their highest levels and demonstrate:

- Critical Thinking and Problem Solving
- Effective Communication
- Cross-Cultural Understanding and Civic Engagement
- Personal Development
- Curiosity and Creativity